



**LEEDS 2023** YEAR OF  
CULTURE

# LETTING CULTURE LOOSE

# Welcome to LEEDS 2023

## **Our vision:**

A thriving city and region  
where creativity fuels  
opportunity for everyone.

## **Our mission:**

A landmark year of culture  
connecting and benefiting people  
now and in the future.

**Diverse, inclusive and sustainable**



# My LEEDS 2023

Project Introduction to  
Community Committee  
Officers



**My LEEDS 2023** is about showcasing the everyday creativity of our communities, by inviting people to create their own version of LEEDS 2023 in their home, on their street, at their local club, gala or school.

# My LEEDS 2023 Aims

- **Remove barriers to engagement in culture by highlighting the civic role art and culture has in enabling everyone to reach their potential**
- **To unlock opportunities for everyone to live their best life by participating in creative activity**
- Create an opportunity for communities/individuals to celebrate LEEDS 2023 in the way they want to and engage with their neighbours as a result
- Develop a sustainable and empowered network of Neighbourhood Hosts
- Galvanise existing networks to deliver hyperlocal events
- Gift art to the city through an equitable process
- Present some of the best and most innovative co-creation projects in the city through development of My World My City My Neighbourhood projects
- Present a unique, unexpected and memorable WEEKENDER of activity

# Aims & Objectives

- A tangible shift in power, agency, and opportunity in the places Hosts live – substantial long-term legacy
- Building on My World My City My Neighbourhood co-creation learning
- Participants empowered to engage and lead cultural events
- A more diverse and inclusive sector and renewal of Leeds' once radical community-organised cultural events scene: asset based approach (ABCD Network)



## 1. Neighbourhood Hosts Scheme

## 2. Community Grants Programme

## 3. THE WEEKENDER

## 4. The GIFT: Keith Khan & 33

Artistic commission The Gift will see physical gifts distributed throughout wards and a digital version inspiring hundreds of parties, home events and neighbourhood gatherings during or around THE WEEKENDER.

## 5. My World My City My Neighbourhood & Hidden Stories

A selection of projects co-created by artists with communities across the city will be supported to develop to a next stage with possible public facing events and activities.



# Detail: Neighbourhood Hosts Scheme

- **Neighbourhood Hosts Training Programme** covering all aspects of creating cultural events in communities - from imagining the possibility of what could happen in their ward to making it happen; plus inspirational talks and trips and visits to spark ideas

Currently mapped as four Chapters:

**Get Talking:** engaging my community, becoming a host

**Get Dreaming:** creating my artistic vision, crafting a plan

**Get The Word Out:** creating an identity, generating buzz on my street

**Getting it on the road:** making the magic happen, helping it run smooth

- **Weekender Workshops:** through a series of workshops work with us to imagine, shape and deliver an event in their ward in August 2023 as part of THE WEEKENDER
- Attend regular meetings with the **Network of Neighbourhood Hosts** to share skills and experiences and contribute to the ongoing evaluation of LEEDS 2023.





# Neighbourhood Hosts Scheme cont.

- Build relationships with individuals, organisations and communities in their local area
- Be a key advocate for the LEEDS 2023 programme in communities and on the ground access point for residents to opportunities across the programme
- Host meet ups and events
- Work with a local Anchor organisation in their community, there to provide space and support for activities you want to make happen



## Detail: THE WEEKENDER

- Two days that will see every ward in Leeds animated with neighbourhood events (5-6 August 2023 TBC)
- 33 hyperlocal events curated and delivered by the Hosts across one weekend in August.
- Street parties; cook outs; small scale carnivals; community festivals with a twist
- These events might include unexpected guest appearances from Leeds greats – think Gaby Logan hosting a party at Gipton Working Mens Club.



# Audiences & Beneficiaries

- Leeds residents and communities
- City wide audiences will be engaged and inspired at their local ward level
- All 33 wards
- Neighbourhood Hosts:

Those with a wide range of lived experience; those who may be out of employment and looking for skills and experience and those not from an arts background but who are well connected to and passionate about their communities



# Key Partners and Stakeholders

- **Funder:** Paul Hamlyn Foundation

- **Partners:**

ABCD Network

33 Anchor Organisations:

Leeds Community Foundation

Community Committees: Safer Stronger Communities Team

Leeds Faith, Donut Group, Neighbourhood Planning, LCC

Regeneration, Voluntary Action Leeds, Touchstone, Local Priority

Ward Network, Forum Central, Local Care Partnerships, NHS, Leeds

Arts, Wellbeing and Health Network, and Pavilion.

- **Evaluation Partner:**

University of Leeds: Frontier Institute



# Prospective Timeline

**May – Aug 2022:** Community Hosts recruitment campaign

**Sept 22:** Hosts recruited and inducted

**Sept – Jan 22:** Hosts undertake Hosts Training Programme

**Sept 22 – Aug 23:** My World, My City My Neighbourhood projects launched and delivered

**Oct 22 - Jan 23:** The Gift developed by artist in consultation with Hosts

**Nov 22 - Feb 2023:** Community Grants scheme launched and awarded

**Feb - July 23:** Hosts supported to develop and curate The Weekender in their ward through Weekender Workshops

**July 23:** The Gift project across wards

**Aug 23:** Delivery of WEEKENDER events across 33 wards

**Aug – Dec 23:** Hosts evaluation and legacy and LEEDS 2023 hosting duties

# How we'd love to work with you

- Neighbourhood Hosts Recruitment
- Finding Anchor Partners and other support at ward level:
  - Third sector organisations
  - Resident and neighbourhood groups
  - Neighbourhood businesses
- Embedding Hosts within cultural and community infrastructure in wards:
  - Established community carnivals; galas etc

**Contact:** Dave Cartwright, Co-Creation Producer  
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# Finally, come say hello at the Roadshow!

Our May Line-Up - more dates to be announced

soon: <https://leeds2023.co.uk/get-ready-for-the-roadshow-with-leeds-2023/>

**May 12th** – Archive, 94 Kirkstall Road LS3 1HD, 6pm–8pm

**May 14th** – Guiseley Theatre, The Green LS20 9BT, 2pm–4pm

**May 16th** – Allerton CofE Primary School, Lingfield Approach LS17 7HL, 5.30pm–7.30pm

**May 18th** – Bramley Baths, Broad Lane LS13 3DF, 6pm–7.30pm

**May 20th** – St Chad's, St Chad's Church, Otley Road, Far Headingley, Leeds LS16 5JT, 6pm–7.30pm

**May 24th** – The Holbeck, Jenkinson Lawn LS11 9QX, 6pm–8pm

**May 27th** – Voluntary Action Leeds, 34 Lupton Street LS10 2QW 6pm–8pm

**May 30th** – New Wortley Community Centre, 40 Tong Road LS12 1LZ, 5pm–7pm



**Questions!**